

Sturbridge Tourist Association

Meeting Minutes 6/10/15

In attendance: Brian Amedy (BA), Chair, Tom Chamberland(TC) Treasurer, Priscilla Gimas (PG), Selectman's Liaison, Joni Light(JL), Finance Liaison, Karrie Schiebler(KS) and Bronwyn Cooper (BC)

Guest: Alix McNitt(AM), Chamber of Commerce and Leon Gaumond, Town Administrator

6:46pm Meeting called to order

Minutes: 5/20/15 reviewed with two changes both spelling errors: On the Community Support money the word seconded was wrong on the motion by KS to accept and BC seconded, and in the Pinball presentation the word vacation was wrong. TC made a motion to accept the amended minutes and JL seconded. Vote 5-0 with PG abstaining.

BC informed the board she will not be seeking reappointment due to work obligations. We thank her for her service. JL mentioned Jim Leaming , GM of Jellystone Campground might be interested as this would fill the open business spot. BA to contact him.

Treasurers Report: TC reviewed the report with the group and noted he would be unavailable most of the month of July and all bills for FY15 must be in by July 8th. BA will handle the remaining bills to be approved. He also noted there was questions by the Town Accountant on the money we had encumbered out of Community support from FY14 & 15. Tom will get together with Jean Bubon and the Town Accountant on the encumbered funds.

AM- proposal from the Chamber of Commerce on the 2015 Harvest Festival funding for the October 17th and 18th event. Requesting \$7250 out of special events and \$3580 from Advertising. There would be no additional funding except from STA. See attached proposal. Question was raised over the \$1000 in police detail. Money is set aside for such events each year out of the Betterment budget by the Police Department. After discussion TC made a motion to approve \$6250 from Special Events account and \$3580 from the Advertising account with the stipulation the total detailed budget be submitted along with advertising copy to the STA chairman. KS 2nd , vote in favor 6-0.

TC presented a copy of the Walktober ad done by Smith & Jones for the Last Green Valley. It was noted there were no pictures of OSV and Concerts on the Common were over in the fall. Tom will get together with Smith and Jones to rework the ad and forward a copy to the STA chair.

TC presented the proposal by Smith and Jones for the visitsturbridge.org website for STA. (see attached). Proposal was in two parts allowing \$2100 to be spent out of FY15 budget and \$5500 from FY16, both from the Advertising budget. Training by Smith & Jones to the board would be needed which could cost an additional \$600. After discussion TC mad a motion to approved \$2100 for the start of the project out of the FY 15 budget and a figure not to exceed \$6000 out of the FY16 budget

with the stipulation Smith & Jones must present the finished product to STA. BC 2nd and it was approved 6-0. The proposal needed to be signed and TC made a motion he would sign and present to Smith & Jones and JL 2nd. Vote was 6-0. LG was consulted on if STA could sign this contract proposal and he informed the group as appointed officials of the Town STA board has the authority.

Next meeting August 12 6:45pm

8:35pm motion by TC to adjourn, 2nd by KS vote in favor 6-0